



Parents,

Thank You for taking the time to meet with me yesterday. I took notes during the meeting to be able to have time to think about your concerns and address them with a clear heart and open mind. The studio is a place of business but overall it is considered an extracurricular activity. I do understand it's a privilege (something extra) for some and the start of a career for others. Weekly training classes and Competition team over the years in many studios have grown to be two completely separate entities, and team membership does require more work, time, effort, money and commitment.

Being in business 5 years now, I've learned that Studio Tuition is a monthly expense that is usually put on the back burner. Moving forward, rules and stipulations must be set for the overall growth and success of my company. XLD gave options for monthly tuition payments this year.

Tuition Payment Options:

- Month to Month- Full Price (Auto draft only starting February 1, 2018)
- 5 Month (August-December) 20% Off
- 6 Month (January-June) 25% Off 1st Payment January 5, 2018 / 2nd Payment April 1, 2018
- 11 Month (August-June) 30% Off

Moving forward Xtreme Level Dance will offer 2 Tuition payment options for the remainder of this season ONLY and your options are:

1. Auto Draft
2. Pay in full for 4 months broken into 2 payments. March 1 and May 1.

Being a Dance Mom means you support your child that dances. Nothing more Nothing Less. It's the same as a T-Ball Mom, Little League Football Mom or Gym Mom, etc. I just require you get them to practice, get your daughters dressed, and ready to perform at events. Our Schedule is given at the beginning of the year for proper planning. Yes, additional practices may be called before competitions and that was stated in our XLD Company Contract. All personal arrangements for payments, transportation, backstage responsibilities, etc. should be handled by the parent/guardian. All responsibilities for providing food or drinks for company members at events is handled by parents.

Being Social is a personal character trait. As adults we should be able to walk up to another person and introduce ourselves. In my efforts to create an open social environment I host a Christmas Party every year for parents to come out and have a great time (with food and cocktails) provided. As Parents, you choose to show up or not. Anything beyond that is to your discretion. If you want to get to know someone, introduce yourself. If you want to partake in the social events that I have obligated myself to host, show up. I have put Social Officers in place for a reason. A Social officer's job is just as important as a Captain and Co-Captain as well as Parent Leads and the roll of a Dance Parent. So much more can be done when you all work together. The social officers can assist with so many functions and activities for the team. Planning social functions like "Big Sis/Little Sis" activities, parties, birthdays, decorating props, Friendship Circles, Gift Baskets for other teams, team outings, food at competition and much more.

As stated before to some XLD is an extracurricular activity and others a start of a career. What I've done in the past to separate the 2 was making Elite teams for each age group that I felt would benefit from preprofessional competitions and conventions. Moving forward I will still ONLY have 2 Elite Teams, a Junior and Senior Elite. Minis that will be 8 and 9 this upcoming year will qualify as Juniors.

In support of my vision for the future of the studio and overall growth of the dancers, my suggestion to those that would like to take dance to the next level would be to audition for Junior Elite in May where they will perform Lyrical and Musical Theatre Productions in addition to their 2 routines.

As far as the remainder of the year I am only requiring Petites and Minis to attend 8 and in 10city in April and May.

I will be taking 2 solos (Marteja and Nia) and Litty to Hollywood Vibe for performance. Minis not performing have the option to attend convention which I highly suggest for overall experience and growth, but definitely not required.

We did lose another team member last night after the meeting and it's not a bad thing but I need time revamp their numbers as opposed to being rushed to make changes in both dances.

Practice days will remain the same but time will be as follows:

- Tuesday Jazz: 6-7:15
- Wednesday Hip Hop 7-8:15

The remainder of that time will be for running/cleaning specialty numbers and solo private sessions. Those of you that pre-paid your \$36 for Opportunity I've applied to your 8 Competition Fee. During your next class/rehearsal please return the red lyrical costume to the front desk and receive a receipt for \$36 to be applied to your April Competition Fee.

For clarification: In May I suggest Minis that will be 8 or 9 in 2019 or advanced Minis wanting to perform additional numbers at Competition and Minis that would like to attend possibly 2 or more conventions a year (*Tremaine and Hollywood Vibe*) to audition for Junior Elite, May 27, 2018.

I am still open to meeting with parents personally to further discuss your concerns however, the rules and information set above is what I feel is feasible for the continued success of the studio.

Thank You,

Trecia KueCole

Owner | Xtreme Level Dance & Fitness
Studio Director | Xtreme Level Dance
Company

